



Phyllis Horne

Woman-owned Small Business (WOSB) Owner/Life Coach & Mentor/Author/Entertainer

For over four decades, Phyllis Horne, Founder and CEO of Horne Creative Group, Inc., has leveraged her creativity, business acumen, and unwavering refusal to be constrained by glass ceilings across several male-dominated careers. She holds multiple awards from the Associated Press for her work as a television and radio broadcast journalist. As a successful singer/songwriter based in Nashville, Tennessee, she appeared on national television, in world-famous clubs including the Bluebird Cafe, and most notably had her song “Cold November Wind” recorded by Willie Nelson.

In the pharmaceutical marketing and advertising space, she pioneered one of the earliest accredited programs for obstetricians and gynecologists to screen patients and identify those who were likely victims of domestic violence. In 1993 she founded and led Horne Creative Group — a Woman Owned Small Business communications firm in the federal government contracting space. Today, she juggles mentoring, coaching and public speaking with a new endeavor: author of a soon-to-be-published thriller entitled *Vanishing Mia*.

Phyllis inspires others by leading an empowered life — openly, authentically and very much ‘out loud’. For over 30 years, she tackled her own professional battles as a woman in male dominated spaces. And from lessons learned, she’s mentored and coached women (and a few men) to build their own authentic, empowered, and financially rewarding lives. At Horne Creative Group, she implemented and enforced a policy of equal pay for equal responsibility and performance.

To our Diamond Anniversary conference, she brings four decades of valuable insights and amusing stories to bear on the importance for today’s female professionals to assertively pursue greater opportunities and higher earnings for themselves — especially in sales and at the c-suite level. She offers actionable suggestions for how to achieve those goals. Leaning into her gift as a professional entertainer, we expect an engaging and entertaining keynote presentation that combines inspiration, insight, personal experiences and plenty of humor that will captivate our attention throughout.



MaryKay Scully, Director of Customer Education, Enact

As Enact's Director of Customer Education, MaryKay leads the development of our customer education curriculum. With 29 years' experience at Enact formerly GE/Genworth, she has also served as an E-Business Development Manager, Director of Customer Education and Organizational Effectiveness, and as a Service Center Manager. Prior to Genworth, she held Loan Officer positions at various mortgage companies in the Mid-Atlantic states. MaryKay's extensive and varied experience makes her a nationally sought after instructor and round table participant for topics as far reaching as Purchase Transaction Best Practices to HMDA.

MaryKay is a graduate of the National School of Banking and received an MBA in Business Administration/Management from Fairfield University in Fairfield, CT. She has held Series 7 and Series 63 (Uniform Securities Agent License). She holds a Six Sigma Quality, Green Belt Certification and is a Certified Trainer in DiSC Behavioral Profiling.

Mortgage Professional America Elite Women award in 2017 and 2018.

Chairman of the Mortgage Bankers Association of New Jersey Women's Committee (2019).

Monthly contributing writer for National Mortgage Professional.



Nora Guerra

AFFORDABLE LENDING MANAGER

AFFORDABLE LENDING AND ACCESS TO CREDIT SINGLE FAMILY HOUSING

Nora Guerra is the Affordable Lending Manager in the Affordable Lending and Access to Credit in the Single Family organization. The Affordable Lending team is committed to ensuring Freddie Mac has the offerings to support responsible lending and provide sustainable homeownership, and to improve access to credit for all borrowers. Mrs. Guerra supports the Sales and Lending partners to develop and execute Seller plans for meeting affordable lending, community outreach and CRA goals. She analyzes market data to identify trends/opportunities and develops strategic direction from market information.

A veteran of 24 years in the mortgage industry. Mrs. Guerra joined Freddie Mac in 2019 and has held positions of leadership in sales origination, production and sourcing areas in a variety of areas including multicultural and low to moderate income segments.

Freddie Mac was established by Congress in 1970 to provide liquidity, stability and affordability to the nation's residential mortgage markets. Freddie Mac supports communities across the nation by providing mortgage capital to lenders. Today Freddie Mac is making home possible for one in four home borrowers and is one of the largest sources of financing for multifamily housing. For more information please visit www.FreddieMac.com and Twitter @FreddieMac.)



Kelly Resendez

Best Selling Author / Business Executive GoBundance Women® / Influencer

In addition to being a mom, business executive at a multi-billion-dollar company, bestselling author, and influencer, Kelly Resendez is a true leader in empowering women to live a life of abundance.

As a co-owner of GoBundance Women®, a membership organization for women dedicated to achieving greatness and abundance, Kelly is passionate about helping others adopt an abundance mindset and overcome self-sabotage to achieve their goals. She believes that joy and success go hand in hand and has dedicated her life to helping women find both. Through her popular book *Big Voices* and her women-empowered network, Kelly shares her strategies and tools to inspire and empower women to think differently and achieve all they desire.